



**Marshall B.  
KETCHUM UNIVERSITY**

# CE Sponsorship Opportunities



We invite you to review our calendar of events and welcome exhibitors at all conferences. Some conferences will have a restriction on the number of exhibitors due to limited space.

## Sponsorship Levels

<p><b>Platinum</b> <b>\$2000</b></p> <hr/> <ul style="list-style-type: none"> <li>• Mailing list of attendees</li> <li>• Color ad full page in program manual</li> <li>• Exhibitor table for 2 days</li> <li>• 5-8 minutes podium time during lunch (Saturday or Sunday at the college's discretion)</li> </ul>	<p><b>Gold</b> <b>\$1250</b></p> <hr/> <ul style="list-style-type: none"> <li>• Mailing list of attendees</li> <li>• Media Board Ad</li> <li>• Color ad full page in program manual</li> <li>• Exhibitor table for 2 days</li> </ul>	<p><b>Silver</b> <b>\$750</b></p> <hr/> <ul style="list-style-type: none"> <li>• Mailing list of attendees</li> <li>• Media Board Ad</li> <li>• Color ad full page in program manual</li> <li>• Exhibitor table for 1 day</li> </ul>	<p><b>Bronze</b> <b>\$500</b></p> <hr/> <ul style="list-style-type: none"> <li>• Mailing list of attendees</li> <li>• Media Board Ad</li> <li>• Color ad full page in program manual</li> </ul>
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Please Note: A separate transaction is required for each conference.

All sponsors will be acknowledged in the program book and receive an electronic list of the attendees for the respective conference. We ask that you email your ad at least 3 weeks prior to the event to ensure that it is included in the program book. Postcards and ads are done 4-5 months prior to a conference and recognition is given to sponsors when adequate lead time is given. If you have any questions, please contact our Office of Continuing Education at **714.449.7495** or [ce@ketchum.edu](mailto:ce@ketchum.edu).

# CE Sponsorship Opportunities

## 2018 CE Calendar of Events

Date	Location	Course Topic	CE Units
January 28	SCCO   MBKU Fullerton Campus	Advances in Eye Care Symposium Presented by MBKU   SCCO & UCLA   Stein-Doheny Eye Institute	8
February 24 & 25	SCCO   MBKU Fullerton Campus	Glaucoma: Case Management Exam Option Certification Course	8
March 17 & 18	SCCO   MBKU Fullerton Campus	MBKU's Annual Specialty Course Ocular Disease: Part I	16
April 8	SCCO   MBKU Fullerton Campus	The 19 <sup>th</sup> Annual Cornea & Contact Lens Clinical Symposium	8
April 22 & 23	Ketchum Health Anaheim Campus	Glaucoma: Grand Rounds Live Patient Certification Course	16
June 4 - 7	SCCO   MBKU Fullerton Campus	Returning to Marshall B. Ketchum University: Indian Health Service Biennial Eye Care Meeting	25
July 14 & 15	SCCO   MBKU Fullerton Campus	MBKU's Annual Specialty Course Ocular Disease: Part II	16
September 8 & 9	SCCO   MBKU Fullerton Campus	Joint USC   VA   SCCO Ocular Pathology Symposium	16
October 14	SCCO   MBKU Fullerton Campus	Annual Dr. Morris & Arleen Applebaum Symposium	8
December 2	SCCO   MBKU Fullerton Campus	Clinical Topics in Optometry Annual Symposium	8

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