

MARSHALL B. KETCHUM UNIVERSITY

Gala
CELEBRATION
*Celebrating and honoring our alumni,
benefactors and community partners.*

SATURDAY, SEPTEMBER 14, 2019
THE BOWERS MUSEUM, SANTA ANA

THE SIGNATURE FUNDRAISING AND RECOGNITION EVENT
BENEFITTING MARSHALL B. KETCHUM UNIVERSITY'S

Southern California College of Optometry

School of Physician Assistant Studies

College of Pharmacy

University Eye Centers at Ketchum Health (Anaheim and Los Angeles)



Marshall B.
KETCHUM UNIVERSITY

Thank you for your support of Marshall B. Ketchum University through a gift of sponsorship or underwriting. These opportunities are a wonderful way to show your support for one of our programs, while at the same time receiving recognition for your business or family. We are expecting 200 - 300 guests to celebrate and support MBKU and its diverse and multi-disciplinary educational programs while also recognizing and celebrating our honorees.

Proceeds from the event will be donor directed to support the program of your choice.

5:30 P.M. – 6:30 P.M.

Alumni Reunion Receptions by Decade

6:00 P.M. – 6:30 P.M.

Sponsor/Underwriter Reception

6:30 P.M. – 7:30 P.M.

Gala Celebration Reception

7:30 P.M. – 8:30 P.M.

Dinner

8:30 P.M. – 10:00 P.M.

Dessert Reception & Dancing



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KETCHUM UNIVERSITY**

Sponsorship Opportunities

PRESENTING SPONSOR (\$25,000)

ONE AVAILABLE (Tax deductible amount: \$23,500)

- Recognition as the *Gala Celebration Presenting Sponsor*
- Two premier tables of ten (20 dinner tickets) with a personal maitre d' and hosted champagne
- Invitation to Sponsor/Underwriter Reception
- Complimentary premier valet parking for you and your guests
- Primary signage at entrance, on stage and digitally during event
- Logo and recognition as *Gala Celebration Presenting Sponsor* on Gala Celebration web page
- Inclusion in all marketing materials for the event including invitation, email blasts, social media posts, website content, flyers, brochures, registration sites and more (based on gift date)
- Six months of recognition on the campus and clinic digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

TABLE SPONSORSHIPS

PLATINUM SPONSOR (\$10,000)

(Tax deductible amount: \$9,500)

- Recognition as a *Platinum Level Sponsor*
- One premier table of ten (10 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Complimentary premier valet parking for you and your guests
- Signage and digital recognition during event
- Logo on Gala Celebration web page
- Recognition in all marketing materials for the event including invitation, email blasts, social media posts, website content, flyers, brochures, registration sites and more (based on gift date)
- Three months of recognition on the campus and clinic digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

GOLD SPONSOR (\$5,000)

(Tax deductible amount: \$4,500)

- Recognition as a *Gold Level Sponsor*
- One premier table of ten (10 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Complimentary premier valet parking for you and your guests
- Signage and digital recognition during event
- Name recognition on Gala Celebration web page
- Recognition in all marketing materials for the event including invitation, email blasts, social media posts, website content, flyers, brochures, registration sites and more (based on gift date)

SILVER SPONSOR (\$2,500)

(Tax deductible amount: \$2,200)

- Recognition as a *Silver Level Sponsor*
- Six (6) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Complimentary valet parking for you and your guests
- Signage and digital recognition during event
- Name recognition on Gala Celebration web page

BRONZE SPONSOR (\$1,000 OR IN-KIND PRODUCT)

(Tax deductible amount: \$900)

- Recognition as a *Bronze Level Sponsor*
- Two (2) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Complimentary valet parking for you and your guests
- Signage at event

ADDITIONAL UNDERWRITING OPPORTUNITIES:

(100% tax deductible, no goods or services received.)

Underwriters will be recognized with signage at the event.

- Entertainment - \$7,500
- Commemorative Event Gift (Logo on gift) - \$7,500
- Sponsor/Underwriter Reception - \$5,000
- Beverage/Bar - \$1,500 (six available)

**WE SEEK TO REIMAGINE
THE FUTURE OF
HEALTH CARE EDUCATION.**



**Marshall B.
KETCHUM UNIVERSITY**

2575 YORBA LINDA BOULEVARD, FULLERTON, CA 92831 | KETCHUMGALA.ORG

*Marshall B. Ketchum University and Ketchum Health is a 501 (C)(3) nonprofit institution, tax ID 95-1644593.
Contributions made to MBKU are tax deductible to the fullest extent allowed by law.*

MARSHALL B. KETCHUM UNIVERSITY
*Gala Celebration Sponsorship
& Underwriting Pledge Form*

SATURDAY, SEPTEMBER 14, 2019
THE BOWERS MUSEUM, SANTA ANA

Name: _____

Recognition Name (for printed material): _____

Company: _____

Address (for receipt purposes): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP:

Presenting (\$25,000) Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000)

UNDERWRITING:

Entertainment (\$7,500) Commemorative Event Gift (Logo on Gift) (\$7,500)
Sponsor/Underwriter Reception (\$5,000) Beverage/Bar (\$1,500)

TOTAL GIFT AMOUNT: \$ _____

PLEASE DIRECT MY GIFT TO (choose one): SCCO SPAS COP
University Eye Centers: Ketchum Health Los Angeles Ketchum Health Anaheim

PLEDGE OPTION:

Please accept my pledge and send a pledge reminder to secure payment.
(Please sign below and return this form. Pledge payments must be completed by September 1, 2019.)

CASH/CREDIT PAYMENT OPTIONS:

Payment enclosed by check to MBKU. (Please include this form with check payment. Mail to: Attn: Daisy Thompson, 2575 Yorba Linda Blvd., Fullerton, CA 92831)

Payment enclosed by credit card. (Please complete credit card information below.)

Visa MasterCard American Express Discover

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card #: _____ Expiration date: _____ / _____ CVV: _____

Signature: _____ Date: _____

**PLEASE RETURN THIS FORM AND PAYMENT IN THE ENCLOSED ENVELOPE
OR EASILY PAY ONLINE AT KETCHUMGALA.ORG.**

For additional information, please email advancement@ketchum.edu or call 714.463.7553