

MARSHALL B. KETCHUM UNIVERSITY

Gala CELEBRATION

*Celebrating and honoring our alumni,
benefactors and community partners*

SATURDAY, SEPTEMBER 12, 2020
THE CLUBHOUSE AT ANAHEIM HILLS
5:30 P.M. - 10:00 P.M.

THE SIGNATURE FUNDRAISING AND RECOGNITION EVENT
BENEFITTING MARSHALL B. KETCHUM UNIVERSITY'S

Southern California College of Optometry

School of Physician Assistant Studies

College of Pharmacy

University Eye Centers at Ketchum Health (Anaheim and Los Angeles)



Marshall B.
KETCHUM UNIVERSITY

Thank you for your support of Marshall B. Ketchum University through a gift of sponsorship. These opportunities are a wonderful way to show your support for one of our programs, while at the same time receiving recognition for your business or family. We are expecting 200 - 300 guests to celebrate and support MBKU and its diverse and multi-disciplinary educational programs while also recognizing and celebrating our honorees.

Proceeds from the event will be donor directed to support the program of your choice.



**Marshall B.
KETCHUM UNIVERSITY**

Sponsorship Opportunities

PRESENTING SPONSOR (\$20,000)

ONE AVAILABLE (Tax deductible amount: \$18,000)

- Logo recognition as the *Gala Celebration Presenting Sponsor*
- Two premier tables of ten (20 dinner tickets) with a personal maitre d' and hosted champagne
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage on stage and digitally during event
- Logo recognition as *Gala Celebration Presenting Sponsor* on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more
- Six months of logo recognition on the campus and University Eye Center digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

TABLE SPONSORSHIPS

PLATINUM SPONSOR (\$10,000)

(Tax deductible amount: \$9,500)

- Logo recognition as a *Platinum Level Sponsor*
- One premier table of ten (10 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more
- Three months of logo recognition on the campus and University Eye Center digital display boards
- Recognition and logo in post event ad in Ketchum Magazine

GOLD SPONSOR (\$5,000)

(Tax deductible amount: \$4,500)

- Logo recognition as a *Gold Level Sponsor*
- One premier table of ten (10 dinner tickets)
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page
- Logo recognition in all marketing materials for the event including social media posts, flyers, brochures, registration sites and more

SILVER SPONSOR (\$2,500)

(Tax deductible amount: \$2,300)

- Logo recognition as a *Silver Level Sponsor*
- Four (4) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Logo recognition on signage and digitally during event
- Logo on Gala Celebration web page

BRONZE SPONSOR (\$1,000 OR IN-KIND PRODUCT)

(Tax deductible amount: \$900)

- Name recognition as a *Bronze Level Sponsor*
- Two (2) dinner tickets
- Invitation to Sponsor/Underwriter Reception
- Name recognition on signage at event
- Name recognition on Gala website, invitation, and email blasts

PLEDGE OR GIFT DATE WILL DETERMINE RECOGNITION INCLUSION FOR PRINTED COLLATERAL.

PLEASE VISIT KETCHUMGALA.ORG TO MAKE YOUR SPONSORSHIP GIFT ONLINE.
FOR ADDITIONAL INFORMATION PLEASE EMAIL EVENTS@KETCHUM.EDU.



**Marshall B.
KETCHUM UNIVERSITY**

2575 YORBA LINDA BOULEVARD, FULLERTON, CA 92831 | KETCHUMGALA.ORG

*Marshall B. Ketchum University and Ketchum Health is a 501 (C)(3) nonprofit institution, tax ID 95-1644593.
Contributions made to MBKU are tax deductible to the fullest extent allowed by law.*

MARSHALL B. KETCHUM UNIVERSITY

Gala Celebration Sponsorship Pledge Form

SATURDAY, SEPTEMBER 12, 2020
THE CLUBHOUSE AT ANAHEIM HILLS

Donor Name (for receipt purposes): _____

Contact Name: _____

Recognition Name (for marketing materials): _____

Company: _____

Address (for receipt purposes): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP:

☐ Presenting (\$20,000) ☐ Platinum (\$10,000) ☐ Gold (\$5,000) ☐ Silver (\$2,500) ☐ Bronze (\$1,000)

PLEASE DIRECT MY GIFT TO SCHOLARSHIPS FOR (choose one): ☐ SCCO ☐ SPAS ☐ COP ☐ Split my gift between the Colleges
OR University Eye Centers: ☐ Ketchum Health Los Angeles ☐ Ketchum Health Anaheim

I AM UNABLE TO PROVIDE A SPONSORSHIP, PLEASE ACCEPT MY GIFT OF: \$ _____

PAYMENT OPTIONS:

☐ Please accept my pledge and send a pledge reminder to secure payment. (Only available for sponsorships.)
Please sign and return this form. (Pledge payments must be completed by September 1, 2020.)

Signature: _____

☐ Payment enclosed by check to MBKU. (Please include this form with check payment.)

☐ Payment enclosed by credit card. (Please complete credit card information below.)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card #: _____ Expiration date: _____ / _____ CVV: _____

Signature: _____ Date: _____

**PLEASE RETURN THIS FORM AND PAYMENT IN THE ENCLOSED ENVELOPE
OR EASILY PAY ONLINE AT KETCHUMGALA.ORG.**

For additional information, please email events@ketchum.edu or call 714.463.7551

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