### Calendar of events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>February 26-27, 2016</td>
<td>COA House of Delegates</td>
<td>Newport Beach, CA</td>
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<tr>
<td>February 27, 2016</td>
<td>CAPA at Napa CE Conference</td>
<td>Napa, CA</td>
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<tr>
<td>February 28, 2016</td>
<td>COA OptoWest South</td>
<td>Newport Beach, CA</td>
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<td>February 29, 2016</td>
<td>Spring Quarter Begins</td>
<td>Fullerton, CA</td>
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<td>March 6-7, 2016</td>
<td>APA Annual Meeting &amp; Expo</td>
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<td>April 2, 2016</td>
<td>Alumni Appreciation Day</td>
<td>Fullerton, CA</td>
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<td>April 17, 2016</td>
<td>COA OptoWest North</td>
<td>Walnut Creek, CA</td>
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<td>April 28 - May 1, 2016</td>
<td>CIPA West Coast Pharmacy Exchange</td>
<td>San Francisco, CA</td>
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<td>May 14-16, 2016</td>
<td>AAPA National Conference</td>
<td>San Antonio, TX</td>
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<td>May 15, 2016</td>
<td>50th Reunion Dinner, Class of 1966, SCCO</td>
<td>Area, CA</td>
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<tr>
<td>May 18, 2016</td>
<td>Spring Awards Ceremony</td>
<td>Fullerton, CA</td>
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<tr>
<td>May 18, 2016</td>
<td>112th Commencement Ceremony, SCCO</td>
<td>Fullerton, CA</td>
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<td>May 19, 2016</td>
<td>Spring Awards Ceremony</td>
<td>Fullerton, CA</td>
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<td>May 20, 2016</td>
<td>White Coat Ceremony, SPAS</td>
<td>Fullerton, CA</td>
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<td>May 23, 2016</td>
<td>Summer Quarter Begins</td>
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<td>June 22 - July 3, 2016</td>
<td>AOA Optometry’s Meeting &amp; Alumni Reception</td>
<td>Boston, MA</td>
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<tr>
<td>August 15, 2016</td>
<td>Fall Quarter Begins</td>
<td>Fullerton, CA</td>
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Dr. Fred L. Derbyshire

THE OFFICE OF ALUMNI RELATIONS WAS PLEASED TO HEAR FROM JOHN DERBYSHIRE, great-grandson of Dr. Frederick Levi Derbyshire, Class of 1909 graduate of the Southern California College of Optometry and Ophthalmology. John shares the history of Dr. Derbyshire’s practice in the California town of Santa Paula:

Dr. Fred L. Derbyshire was born in Leeds County, Canada, on December 13, 1873. His father, Pembroke Derbyshire, was a bit of a Renaissance man—a dairyman, cheese maker and developer, among other trades. Showing a bit of his father’s business acumen, Fred learned the trade of cheese making in Canada and New York, operating several factories in Canada until moving to Santa Paula in 1904.

When arriving in California, Fred opened a barber shop, operating it while embarking on his studies in optics and ultimately completing postgraduate work in 1909. He opened his office in the town’s Farmers and Merchants Bank building. A few small clippings from the Santa Paula Chronicle newspaper noted Fred’s willingness to exchange eyeglasses for trade, including chickens, as Santa Paula at that time was mostly a small farming community.

John states, “I am very proud of the people your school produces and the value they add to society. My great-grandfather’s story should inspire others to not only improve the physical health of their communities but to contribute to the general well-being of the community around them.”

Thank you, John, for reaching out and sharing this snapshot in time that has had such a meaningful legacy for your family and the greater community.

TO SHARE YOUR LEGACY STORIES, contact us at alumni@ketchum.edu. To learn more about how you can create a charitable legacy of your own, visit ketchumlegacy.org.

DEAR ALUMNI AND FRIENDS,

Welcome to the first issue of Ketchum Magazine—the premier magazine of Marshall B. Ketchum University. This twice-yearly publication will inform you, inspire you and engage you.

To the alumni of the Los Angeles College of Optometry and the Southern California College of Optometry, I hope this publication will keep you connected with your alma mater. Ketchum Magazine will tell the stories of the dedicated people behind our great university.

From our humble beginnings in 1904, we pursued a level of excellence and compassion that was unknown at the time. Marshall B. Ketchum, our founder, established high academic and clinical standards in optometry and forged an enduring foundation for the college of optometry, and now, our university.

Today, the Southern California College of Optometry is one of the nation’s leading optometry schools, and Ketchum University is its home. This fall, MBKU welcomed its second class of students to the School of Physician Assistant Studies; and, in the fall of 2016, we plan to welcome the first class to the College of Pharmacy.

The decision to reorient came from a comprehensive assessment of today’s health care industry—and the knowledge that the future will be based on collaborative care, where the patient is at the center of an interconnected team of health care professionals.

Ketchum graduates will be ready. At MBKU, students study and learn together and will care for patients as a team at Ketchum Health. This new 80,000-square-foot facility in Anaheim allows us to expand the eye care center into an off-campus, collaborative-practice health center offering optometry, primary care and pharmacy services to the community—an unparalleled collaborative-practice experience for our students.

Our growth as an institution plays purposefully to the tune of the MBKU mission—and the knowledge that the future will be based on collaborative care, where the patient is at the center of an interconnected team of health care professionals.

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It’s an exciting endeavor, one that will attract those who want to be on the absolute cutting-edge of care, those who won’t settle for anything less than the best. Ketchum University couldn’t be more excited as we head off on this bold new adventure.

The future is expecting us.

Warm regards,

Kevin L. Alexander, OD, PhD
President

NEVER MISS A BEAT. Keep up with the President’s Minute on Vimeo.
Sharing the Love

"3k packaged bags was the goal @KockMedUSC & @MBKetchumU PA-S’s faculty and staff did 3400 today @LAFoodBank well done"

@TROJANPA

"We’re excited for @MBKetchumU to receive their Anatomage Table and can’t wait to see how they use it! #edtech"

@ANATOMAGE

In Their Words

"SCCO transformed me from a young man to a young doctor, ready to practice modern independent optometry. Every month that passes, it becomes more and more clear SCCO was the right choice."

— Jeffery Shaui, OD, ’13

"Our new master plan continues to expand the university’s vision, and as I witness our evolution into a health sciences university, I share the excitement of this dream, feel the pride at MBKU and experience the energy on our campus."

— Morris Berman, OD, MS, University Provost

"Before our first year had even finished, I already learned so much! I am becoming more confident and prepared, which I know will help me be a better optometrist."

— Cynthia Palma, SCCO ’18

Introducing Ketchum Health

Marshall B. Ketchum University’s newest interprofessional health care center.

MBKU is the first health care university in Southern California to bring three primary care disciplines together to learn and work collaboratively to provide effective patient care. Under the leadership of the century-old optometric college — the Southern California College of Optometry — and together with MBKU’s College of Health Sciences and the planned College of Pharmacy, MBKU’s optometry students will be able to connect first-hand in an interprofessional environment with PA students (the first class was admitted in Fall 2014) as well as pharmacy students (inaugural class to be admitted as early as Fall 2016).

Interprofessional collaboration is the future of health care, and MBKU is excited to be leading the way with a new 80,000-square-foot clinical center as well as renovated didactic center on campus.

Known as Ketchum Health, the new clinical center will deliver expanded, state-of-the-art diagnosis and treatment facilities to Anaheim, California, and the surrounding communities, including specialty eye care, primary health care for families and pharmacy services. Ketchum Health promises to expand on the exceptional clinical experience offered at MBKU and to provide the patients of Ketchum Health with a strategically integrated, comprehensive, team approach to care.

The renovated didactic learning center on the MBKU campus in Fullerton, California, just seven miles from Ketchum Health, will be known as the Health Professions Building. It will provide modified classroom, laboratory, exam room and learning space for all three disciplines to complement the Richard L. Hopping Academic Center and lecture hall. The campus expansion will include the addition of a simulation center, complete with high-fidelity mannequins and case-specific technology to offer realistic health care simulation experiences for student learning and confidence building in a safe and effective teaching environment.

Ketchum University couldn’t be more excited to head off on this bold new adventure. The future of health care depends on successful interprofessional medical education. As a leader in the effort, MBKU is creating the best clinical and educational environment to prepare tomorrow’s health care leaders.

Campus News

In their words

By the Numbers

- 3 colleges: Southern California College of Optometry, College of Health Sciences and College of Pharmacy
- 462 students enrolled at MBKU for Fall 2015
- 95 dedicated faculty members
- 22 residency programs through SCCO
- 200+ rotations sites combined between optometry and PA
- 111 years of academic tradition behind MBKU

Student Life

- Twitter: "3k packaged bags was the goal @KockMedUSC & @MBKetchumU PA-S’s faculty and staff did 3400 today @LAFoodBank well done"

- Instagram: "3k packaged bags was the goal @KockMedUSC & @MBKetchumU PA-S’s faculty and staff did 3400 today @LAFoodBank well done"

- Instagram: "My future colleagues. PA-S’s passionate about patient care... and each other. Advocating healthy living with a sports/ nutrition [and laughter] day. Happy day 2 of PA week! #paweek #aapa #mbku #aapaporn

- Instagram: "Presenting: Southern California College of Optometry class of 1959, 1989, and 2019. I am where I am and who I am today because of these two men. Thanks pops and grandpops for literally everything. P.S. This coat gives me legal authority to touch anyone’s eye balls that I want to. Okz I’m a doctor now. In 4 years @CORYSEITZ3"
Knowledge in vision science keeps expanding with MS degree

Research in the area of vision science is a growing need, with new treatments for dry eye, diabetic eye disease, sports injuries, low vision and other conditions making it possible for people to retain and enhance their vision.

To prepare more optometrists to become researchers or teachers, Ketchum University began a Master of Science in Vision Science (MS) degree program in 2010. “This program provides students with more formalized training in science and statistics so they can be prepared to conduct research and add to the knowledge of vision science and care,” says University Provost Morris Berman, OD, MS.

The MS program takes two full years of study, which can be taken concurrently with the OD program or on its own. Practicing optometrists may also pursue the MS part time.

“The Master of Science in Vision Science program was started at the college to prepare optometrists to become teachers and/or researchers. There is a great need for new knowledge in the vision sciences; teaching and research opportunities are numerous in a spectrum of academic, industrial and professional settings,” says University President Kevin L. Alexander, OD, PhD. “This year’s commencement ceremony will be particularly exciting as we plan to honor five new graduates of this program.”

One of the reasons the MS program was established was to enable the university to “grow its own” educators. In fact, the very first graduate, in 2013, has now joined the MBKU faculty. Rachelle J. Lin, OD, MS, was pursuing her optometry degree when she learned about the MS program, and enrolled concurrently. “I realized that if I could do both the clinical practice as well as teach, I would have the best of both worlds.” She now shares her passion for optometry and vision research with students in the MBKU clinics and laboratory.

“Research is really important in optometry,” says Dr. Lin, “because it shapes the future of what the profession will look like. How we practice really should be based on scientific knowledge and not just guesswork about what we think will work best for patients.”

“Every student who graduates from this program has an expanded knowledge that helps them personally,” adds Dr. Berman. “It has created career opportunities for them that may not have been available without this degree.”

The MS is structured as a research-based graduate degree that prepares recipients to add to clinical knowledge about a wide variety of diseases and conditions that affect the eye. MS researchers may publish their findings in peer-reviewed journals, and are also qualified to share their knowledge as an educator.

Interest in the MS program at MBKU is strong, with enrollment now at its capacity of about 12 students, says Dr. Berman. “Right now we have the strongest cohort in our history.” Whereas the first few classes produced just a single graduate, in 2016 a total of five students expect to receive their Master of Science in Vision Science: Amanda Beaudry, Roya Garkani, Ashley Greenawalt, Apoorva Karsolia and Tam D. “Tammy” Nguyen.

There is a great need for new knowledge in the vision sciences; teaching and research opportunities are numerous in a spectrum of academic, industrial and professional settings.

“By adding the PA and pharmacy programs to the highly regarded optometry program, Marshall B. Ketchum University enjoys a level of interprofessional learning that did not really exist before,” says Dr. Berman. “At the end of the day, we trust this will produce more dedication to patients, whether they’re optometry patients or PA patients or pharmacy patients.”

Dr. Lin says she has seen tremendous change at the university in just the few years since she graduated. “When I graduated, there was really only SCCO,” the Southern California College of Optometry that houses the vision programs at MBKU. “Now just a few years later, we have PA students who have completed their first year of PA school, and we already have on board many of the pharmacy staff and faculty who are planning how best to incorporate their specialty into the university curriculum.”

“Every student who graduates from this program has an expanded knowledge that helps them personally,” adds Dr. Berman. “It has created career opportunities for them that may not have been available without this degree.”

Dr. Lin agrees that the expanding interprofessional model between health care providers is becoming an industry standard. “It’s the future of health care, really,” she says. “It’s necessary for the best care of patients that we do interact and communicate and understand each other’s professions. The students at the new Ketchum Health are going to have the opportunity to learn in an environment that encourages them and shows them what the ideal practice is going to look like. With the new model for Ketchum Health, 2016 is going to be an exciting year.”
The future of medical education

As Marshall B. Ketchum University evolves into an interprofessional institution, it is preparing both its curriculum and technology for the future of medical education, in which technology is especially important to learning and growth for both students and the university.

MBKU recently purchased new equipment for its current programs representing the latest advances in medical technology: two Anatomage Tables and direct and indirect ophthalmoscopy simulators. MBKU’s PA and optometry programs will be able to use the technology together in developing curricula interprofessionally.

Accurate, comprehensive and hands-on Anatomage Tables teach virtual dissection and anatomy on large touch screens — much like a giant tablet — with life-size 3-D and 4-D (such as to show respiration) scans of actual adult male and female cadavers. The tables can be tilted vertically or horizontally for ease of use, and come with a digital library of scans representing more than 100 real-life pathological cases that show what different conditions or anatomical variations look like in different individuals, including bone fractures, aneurysms, heart conditions and rare conditions.

Students can view and dissect organs and tissue from different angles, then restore the scans to their original state and try again. Students will also be able to upload patients’ imaging scans and use the tables’ built-in software to create 3-D renderings.

The tables provide many advantages over cadavers, which MBKU’s PA program has not yet used in its short history: while the up-front cost is significant, the tables are a one-time purchase and eliminate expenses and hassles associated with properly storing and using cadavers. MBKU is developing interprofessional courses in which students from all three of its disciplines will work together on specific case studies using the tables during class. In her neuroscience courses, Rima Khankan, PhD, assistant professor of neurosciences, plans to use the tables to demonstrate how the spinal pathways connect to the brain and to zoom in on detailed views of neurophysiological structures — especially helpful to optometry students. Meanwhile, future pharmacy students will use the equipment for virtual dissection, as PA students do, during their required year of anatomy courses.

While medical education often relies on different types of simulators, not many optometric simulators exist. MBKU is among the early adopters of the Eyesi Indirect and Eyesi Direct Ophthalmoscope Simulators, which perform as their names suggest by having students look through the devices to practice ophthalmoscopy exams on virtual patients rather than on classmates or significant others. The simulators also provide consistency in learning, as no two students who practice solely on human subjects will receive the same experience. The simulators give students a broader view of the retina — a scope that is often limited in human patients — and gives direct procedural and diagnostic feedback to fine-tune students’ skills before they perform real-life examinations. To use the indirect simulator, students use a head-worn device and hold a lens up to a 3-D model attached to a computer; the direct simulator contains a handheld lens, a freestanding mannequin head and a touch-screen computer. Like the Anatomage Table, the simulators are loaded with case studies and pathology examples from real patients. This case-based learning method gives students confidence and competence in diagnostic capabilities and critical thinking.

Associate Dean of Academic Affairs Raymond Chu, OD, MS, plans to incorporate the simulators into first- and second-year optometry classrooms this spring. For PA students, ophthalmoscopy is one of many skills learned that isn’t always prioritized in the classroom. Using the simulators and receiving feedback from optometry students will give PA students a solid foundation in ophthalmoscopy.
A STRONG VISION

MBKU can see clearly into its future

It takes vision and drive to guide an entire student body, faculty and alumni through a major transformational change. Fortunately for the newly minted Marshall B. Ketchum University, President Dr. Kevin Alexander has the fortitude to successfully and smoothly manage such an evolution and to be a leader and visionary inspiring people to clearly see the university’s future.
Although there are other pharmacy schools in the region, as the practice of pharmacy has changed in recent years, pharmacy programs have been slow to respond to the new paradigm. MBKU intends to offer a pharmacy curriculum serving the pharmacist of tomorrow. The 27-month PA program, which awards graduates with a Master of Medical Science, began in Fall 2014 and has a total of 62 students between two cohorts. A four-year Doctor of Pharmacy program is expected to welcome its first class of 52 students in Fall 2016. The university may add new programs in the future, but any additional programs must tie in to the existing professions. A new facility in Anaheim, Ketchum Health, is expected to open in early 2016 and will house the school’s eye center, medical home and a pharmacy, whereas the Fullerton location will remain an interprofessional, didactic campus. MBKU will also continue to operate its clinic in Los Angeles for underserved patients and will use it as an important space for interprofessional learning.

We educate health care practitioners to work together and collaborate to improve people’s lives. The intended outcome is to improve not just longevity, but also quality of life.

Despite all the major changes, MBKU hasn’t suffered from too many growing pains. Of course, there have been obstacles — funding, space and inertia towards change, for example — but Dr. Alexander is particularly proud of how smoothly the transition process has gone among faculty and students. He has intentionally collaborated with everyone involved to foster a greater understanding of the many benefical changes and to facilitate ownership of the new university by all. Under his leadership, university staff, the board of trustees, the public, students and alumni are embracing the future, while holding on to the founding school’s principles, roots and traditions.

We expect to remain on the cutting edge of health care education and practice (IPC) best prepare our students to engage in teams of primary care providers to deliver quality, patient-centered care. As practicing optometrists for patients with diabetes, hypertension and glaucoma with other providers, they are already delivering IPC. The focus at MBKU is that SCCO, PA and pharmacy students will learn from one another, study together and care for patients together. As these graduates emerge to meet the growing primary care demand, they will each have a clear picture of optometry’s role as eye doctors on the front line of primary care.

With the exciting expansion to Ketchum Health, we will create a clinic environment in which we can expose models of PC to produce patient outcomes, realize cost savings and enhance our ability to care for the underserved.

As we seek to reimagine the future of health care education, we’re making significant investments in technology to enhance our curriculum. The eyes Direct and Eyes Indirect simulator systems enable students to learn IOP and direct ophthalmoscopy, without having to dilate friends, roommates or significant others. Learning is made fun, and valuable practice time is made accessible.

We have experienced tremendous growth and change, and we hope that as you learn more about our progress you’ll join us in shaping the future of SCCO at Marshall B. Ketchum University.
In 1904, Dr. Marshall B. Ketchum began a school in Los Angeles with the humble mission of teaching students how to refract and fit glasses to help people see better. His commitment to compassion, innovation, and excellence set the highest standards for the field, and led to the Southern California College of Optometry becoming one of the country’s most widely recognized and highly lauded optometry colleges. With a deep responsibility to both patients and the community, the college’s vital role in shaping the best and brightest minds in health care lives on. Today, Ketchum University is leading a momentous change in health care education — a change that breaks down the traditional silos between different professional programs so students understand, on a comprehensive level, how to deliver excellent patient care in a team approach. Dr. Ketchum would be proud.

Our Vision
We seek to reimagine the future of health care education.

Our Mission
The mission of Marshall B. Ketchum University is to educate caring, inspired health care professionals who are prepared to deliver compassionate, patient-centric health care in an interprofessional environment.
We seek to reimagine the future of health care education.

**Marshall B. Ketchum University**

**1962**

The Southern California College of Optometry was chartered by the state of California to provide professional education for optometrists. The college opened in Fullerton in 1965.

**1965**

The Los Angeles College of Optometry is renamed the Southern California College of Optometry.

**1972**

The Southern California College of Optometry is renamed the University of California, Los Angeles (UCLA), College of Optometry.

**1994**

Optometric Association.

**1996**

The Southern California College of Optometry (SCCO) is adopted by the American Optometric Association. The Los Angeles College of Optometry is renamed the Southern California College of Optometry.

**1998**

San Diego State University is granted provisional accreditation by the Accreditation Council for Pharmacy Education (ACPE) for the School of Pharmacy.

**2009**

The SCCO board of trustees approves a plan to add a vision science program.

**2013**

Marshall B. Ketchum University acquires a property in Anaheim to create an interprofessional health care education facility, Ketchum Health.

**2014**

Marshall B. Ketchum University establishes a School of Physician Assistant Studies, sponsored by Marshall B. Ketchum Jr.

**2015**

We seek to reimagine the future of health care education.

**2016**

Marshall B. Ketchum University's college of pharmacy opens.

**2016**

The first class of pharmacy students begins a 4-year program at Marshall B. Ketchum University. The first class of PA students begins a 2-year program at Marshall B. Ketchum University, approved by the American Academy of Physician Assistants.

**2017**

The Class of 2017 began the didactic phase of the PA program. The first class of student pharmacists and 2) Obtaining each level of accreditation, starting with pre-candidate status in 2016, and 3) Developing and presenting new courses for the upcoming academic year.

**2018**

The first certificates are issued to those who passed the Physician Assistant National Certifying Examination (PANCE), designating the successful candidates as a "Physician Assistant – Certified" (PA-C).

**2019**

Physician Assistant National Certifying Examination (PANCE), designating the successful candidates as a "Physician Assistant – Certified" (PA-C).

**2020**

The Class of 2020 was the first class of PA students to complete the entire curriculum, receiving their "PA-C" certification.

**2021**

After a year of remote learning due to the COVID-19 pandemic, the Class of 2021 returned to campus for their clinical phase of training.

**2022**

The Class of 2022 graduated and began their careers as PA professionals, ready to make a difference in the field of health care.

**2023**

The Class of 2023 continues their education and training, preparing for their future roles as PA professionals.

**2024**

The Class of 2024 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2025**

The Class of 2025 completes their education and training, ready to make a difference in the field of health care.

**2026**

The Class of 2026 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2027**

The Class of 2027 completes their education and training, ready to make a difference in the field of health care.

**2028**

The Class of 2028 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2029**

The Class of 2029 completes their education and training, ready to make a difference in the field of health care.

**2030**

The Class of 2030 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2031**

The Class of 2031 completes their education and training, ready to make a difference in the field of health care.

**2032**

The Class of 2032 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2033**

The Class of 2033 completes their education and training, ready to make a difference in the field of health care.

**2034**

The Class of 2034 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2035**

The Class of 2035 completes their education and training, ready to make a difference in the field of health care.

**2036**

The Class of 2036 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2037**

The Class of 2037 completes their education and training, ready to make a difference in the field of health care.

**2038**

The Class of 2038 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.

**2039**

The Class of 2039 completes their education and training, ready to make a difference in the field of health care.

**2040**

The Class of 2040 begins their journey towards becoming certified PA professionals, ready to contribute to the health care community.
Optometry student Erin Tomiyama eyes a new, inclusive student association

Leading the charge to reorganize the student association to represent all MBKU students, President Erin Tomiyama — herself a third-year optometry student — is looking for ways to make events applicable to everyone. “We want to be welcoming to the new programs at our university and want to show that we’re working toward being interprofessional together,” she says.

The MBKU Student Association, as it’s now named, is a combined student body that encompasses each program.

Tomiyama says she hadn’t realized how important it would be to communicate with other health care professionals before the PA students showed up during her second year. “Prior to coming to MBKU, I didn’t really know what a PA was, so it’s definitely been one of those eye-opening experiences as far as learning about a new profession,” she says.

Tomiyama, who grew up not far from campus, enjoys showing prospective students what MBKU has to offer, with the new Ketchum Health clinic sure to be a point of pride.

“It’s great to see that MBKU is trying to address the changing needs of health care. Instead of putting ourselves in a bubble and saying we’ve done optometry for 111 years so that’s all we’re going to focus on, we’re open to change here,” she says. “I think we’re doing a pretty good job.”

OD student Phil Seitz creates smartphone app to assist eye exams

When Joseph F. Taylor, OD, graduated in 1949, he was one of the first cohorts of students to proudly take forward into the community the new Los Angeles College of Optometry name.

Sporting his subtle Kentucky accent, Dr. Taylor became a well-recognized optometrist among patients, a leader in the profession, a volunteer on many fronts and a vocal participant in his local and regional societies.

Dr. Taylor’s college education was interrupted by World War II, as he departed for Pensacola to train as a Marine Corps pilot, eventually serving in the Pacific. Post-war, he returned to earn his optometry degree, starting his practice there in San Antonio, Texas, where he met Peggy Burnett, who he married in 1954. They were together for 32 years before he passed away at the age of 86 in July 2006.

“He was such a great mentor and role model for me,” says Dr. Linda Dobbs, ‘83, part of all of the people I have known, Joe was right at the top of the list. He always encouraged me, among others, to be present and stay involved.”

Alumni Bob Pazen, OD, ’82 remembers, “Joe was solely responsible for gathering our area optometrists together to discuss local challenges. Before his efforts, very few of us met.”

MBKU remembers Warren Harvard Low, OD

Dr. Warren Harvard Low, a 1952 graduate of the Los Angeles College of Optometry, board trustee since 1970 (La Cazan, 1978-81) and Distinguished Alumnus in 1996, passed away December 28, 2015.

“The entire Marshall B. Ketchum University family sends our deepest condolences to the Low family,” said University President Kevin Alexander, OD, PhD. “Dr. Low worked tirelessly to advance the vision and mission of our institution through his faithful and continuous service to alma mater as a member of the board of trustees.”

Dr. Low, a retired optometrist, received his BS and MS from Stanford University. He completed his OD degree in 1952 when the college was housed in Los Angeles, as the Los Angeles College of Optometry. Dr. Low ran a successful private practice in Losita, California for many years and was a respected community member. He also served as president for the Losita Chamber of Commerce and area governor of Teamsters International.

Dr. Low was a generous financial contributor to his alma mater. He was a Visionaries Society member, having made significant contributions through MBKU’s charitable gift annuity program. He was also an Epoch Society member for 25 or more years of loyal giving to SCCO at MBKU. He was active in state and national optometric organizations. He also served for many years as a Key Person for the California Optometric Association, and even chaired its annual tennis tournament.

“Dr. Low has been a member of our board of trustees for more than 40 years. He served as chairman of the board of trustees for three years, and has been active on nearly every one of its committees,” said University Provost Morris Berman, OD, MS. “He will be remembered fondly here at MBKU,” Berman concluded.

As a result, The Joseph Taylor Educational Seminars began for continuing education needs in the Ventura area.

“They were a bright light with colleagues and a source of pride for Dr. Taylor,” said Pazen. “Joe proudly displayed a commemorative plaque bearing his name on his den wall.”

Given the tremendous respect that he earned from the optometric community for his professionalism, knowledge and personable nature, it is no surprise that Dr. Taylor found a way to continue his positive influence to this day. We are privileged to formally recognize in memorium Joseph F. Taylor, OD, ’49 and Peggy Taylor for their foresight and generosity. Their recent estate gift distribution for the benefit of the Southern California College of Optometry will make possible the purchase of the first suite of indirect and direct ophthalmoscopy simulators for our future students.

Ketchum University is honored to steward this gift, using it for the continued growth and the academic development of tomorrow’s health care professionals. We know that Dr. Taylor would expect nothing less.”

To learn more about leaving a gift through your will or trust, visit ketchumlegacy.org or call 714.992.7832.
Student advocate Jennifer DeMoss shares her love of the PA profession from coast to coast

The PA profession is gaining recognition and acceptance as a boon to patient care. Yet the existence of these licensed health care professionals, who work as part of a team supporting a supervising physician, is not on everyone’s radar. The Physician Assistant Education Association recently sponsored a Student Health Policy Fellowship in Washington, D.C., to help train PA students as advocates for their profession. One of 14 students from across the country came from Marshall B. Ketchum University.

Jennifer DeMoss, a PA student in the Class of 2016, spent four days in the nation’s capital in the fall of 2015 to meet with advocates, congressional staff and representatives. She returned to MBKU with a plan to inform first-year PA students of ways they can advocate for their profession.

“I’m also going to a local community town hall meeting to educate the town hall board members,” DeMoss says, and she plans to meet with her local congressional representatives. She returned to MBKU with a plan to inform first-year PA students of ways they can advocate for their profession.

What PAs do, DeMoss will tell you, is make sure patients understand their condition and how to manage their health. “What PAs do, DeMoss will tell you, is make sure patients understand their condition and how to manage their health.”

The desire to provide compassionate care will drive the next phase of Okafor’s medical career, too. After graduating in 2016 and getting established in his career in the U.S., he eventually plans to join his brother in opening a clinic in their homeland of Nigeria.

“In Nigeria, when you get sick and go to the hospital, you have to have a down payment to be seen,” he explains. “Most people don’t have that money.”

Therefore, small conditions like a cough that could be easily treated end up progressing into life-threatening illnesses. Too many die because they cannot afford treatment. Others are misdiagnosed because of a lack of equipment, or sadly, for profit to keep them coming back.

Okafor’s vision of a one-stop community hospital would provide medical diagnosis and treatment for those who need it, whether they have the means to pay or not. Studying in the interprofessional environment at MBKU has opened his eyes, so to speak, about the optometry profession, Okafor says. “I can say I’m glad I went to this school because there are a lot of things that I’m learning and seeing that I didn’t expect to learn in a regular PA school.”

Ketchum University presents Circle of Vision Awards at 6th Annual Luncheon

This year, the university presented three Distinguished Philanthropist Awards to Robert & Lois Moore, Mildred Knott, as well as the Wilson W. Phelps Foundation, for their significant generosity and community leadership.

Robert and Lois Moore’s generosity comes as a tribute to Capt. Harry Cecil Moore. Capt. Moore fought as a pilot during World War II and was shot down behind enemy lines in China. The Moores generously established a charitable trust agreement with the university and named the third lecture hall in his Harry’s memory.

Mildred Knott is a loyal and strong supporter of the university. The Knott family has a long history of giving back to the community. Together, Mildred and her son Steve Knott have supported the Centennial Gala, the Annual Gala & V-Awards, building and capital improvements, MBKU’s ACHIEVING 20|20 Campaign, educational programs, and theSharings Vision Art Exhibit.

The Wilson W. Phelps Foundation’s primary focus is to provide seed money and capital contributions for new and creative programs, within the Fullerton, Anaheim and Buena Park areas. The foundation’s generosity has supported construction of the Ocular Neurology Center in the University Eye Center, pediatric vision care and glasses for low-income children, eye exams and glasses for underserved adults, low-vision patient assistance and care, Spanish-language marketing materials for the clinic, and the M&S Technology Visual Acuity Software System.

The university had the privilege of honoring each of this year’s recipients at the luncheon. More than 50 donors and guests joined administrators and the 2016 20|20 awardees to celebrate the power of philanthropy at Ketchum University and beyond.

Honor student Emily Stephrey makes leadership her specialty

“I wanted to go into health care because science and biology were always the most interesting to me when I was in school,” she says. “I considered research for a little while but then decided against it because you don’t have as much human interaction.”

Her work with the honor society and Private Practice Club is proving to be great experiences in organization and leadership. In the latter, optometrists in private practice and industry representatives are invited in to speak to students about the business aspects of the profession.

“It’s really beneficial for any of the members because you get to network with optometrists who are established,” she says. “Private Practice Club, even if you’re a member and not a board member, is a great experience.”

The Interprofessional Indoor Soccer Team, while not technically a club, has been another good opportunity for optometry and PA students to network in a more relaxed environment.

“It’s nice to just set aside a few hours a week to just relax and play soccer and talk to the PAs and the other optometry classes,” she says. “It’s good to not think about school all day every day.”

Compassionate care for all drives PA student Anthony Okafor

Anthony Okafor’s desire to provide good patient care is driving his journey from emergency medical technician to paramedic to PA and may soon take him all the way back to Nigeria.

As an EMT, he says, “What we’d do is pick up the patients from their home or on the street somewhere and then transport them to the hospital. Then I didn’t know what happened post-care.”

So Okafor applied to work in the emergency room and began to experience the satisfaction of helping a patient through a crisis. “You can sleep well at night knowing you did what you could,” he says.

Yet, the limitations of his role as an ER technician were frustrating. “That’s what led me to be a physician assistant,” he explains, “knowing you can do more as a provider than just to save a life on the street.”

By enrolling in the PA program at Ketchum, Okafor is following what he calls a family tradition. An older brother is a PA in Dallas, and another brother and a sister are licensed vocational nurses.

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“I was amazed that a pair of glasses could bring something very valuable to a lot of people … I wanted to reciprocate the kindness I received while I was studying in the U.S., so I wanted to provide my service to other people in Asian countries who need it,” says Dr. Kanai.

In his long history with Southern California’s premier optometry school, Dr. Akio Kanai has seen the college through a lot of changes. He enrolled in 1968 at the Los Angeles College of Optometry, as it was called then, which stood in an old building near USC; the Southern California College of Optometry was born and relocated to Fullerton shortly after he graduated in 1972.

All these transitions have contributed to his excitement for the current state of the institution’s growth and for its transformation into MBKU — his involvement as an alumnus has remained steady for 43 years and has increased since MBKU was formed.

When Dr. Kanai moved to the U.S. from his native Japan to study at LACO, he struggled at first with learning in a foreign language and spent hours studying and listening to recorded lectures so he could better understand the material. That hard work paid off, as today he is among the world’s most respected optometrists, and inspired him to give back to the school and the people who helped him succeed.

PHILANTHROPY

Dr. Kanai was first exposed to the power of philanthropy — which, at the time, was uncommon in Japan — while distributing glasses and checking vision at a Hopi reservation in Flagstaff, Arizona, after his graduation. The residents’ gratitude for this simple, humble work motivated him to volunteer in Asia. When he moved back home to Japan in May 1973 to help run his father’s business, Fuji Optical Co. Ltd., which manufactures glasses (he is now CEO), his fervent dedication to philanthropy was just beginning.

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MBKU ABROAD

Of the countless accolades he has received throughout his career, there are some that stand out. In 1997, he was named MBKU’s Distinguished Alumnus of the Year and the International Optometrist of the Year by the World Council of Optometrists; he also received the Distinguished Person Award from the Asia Pacific Council of Optometrists in 2015, of which he was president from 2010 to 2013. His proudest achievement, however, is his work with refugees, and in 2006 he was the first optometrist to receive the prestigious Nansen Refugee Award for extraordinary service from the UNHCR — a distinction he shares with the likes of Ted Kennedy and Eleanor Roosevelt.

Since Dr. Kanai has so much international influence and experience, it’s natural that he would play a role in MBKU’s advancement abroad. In June 2015, he was elected to the board of trustees to give valuable input on international issues, and he also serves as Honorary International Chair of the Campaign Cabinet for MBKU.

MBKU has had no shortage of exciting developments over the past few years, adding new programs at home and abroad. In its latest project, MBKU has been granted final approval by the WASC Senior College and University Commission to facilitate a Joint Master of Science in Clinical Optometry with Eulji University in South Korea. MBKU is also planning an advanced certificate program at Tokyo Optometric College (TOC) this spring. Both of these programs are the only ones of their kind in the respective countries. Though these plans are still in the early stages, Dr. Kanai and Dr. John Nishimoto, ’87, MBKU’s senior associate

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Alumni message

DEAR ALUMNI AND FRIENDS,

This is a very exciting time to be a gradu-ate of the Southern California College of Optometry (SCCO) and to be part of the interprofessional community of Ketchum University. As the Alumni Board, we hold our association with the university in high esteem and are proud to invest our time to benefit the current and future genera-tions of Ketchum University alumni.

It is our mission to foster and strengthen the alliance between existing alumni and upcoming generations of Ketchum graduates and the Ketchum University network. We are dedicated to seeing these relationships grow and benefit all participants. As an individual and the Ketchum University network. We are dedicated to seeing it is our mission to foster and strengthen the alliance between

To ensure that you receive the most up-to-date and exciting news about the developments at MBKU, please update your contact infor-mation with the Office of Alumni Relations (alumni@ketchum.edu or call 714.449.7471). Join the social conversation on Facebook, Twitter, LinkedIn and Instagram. And visit us online at ketchum.edu/alumni. Connection by definition is a relationship — we want to stay connect-ed to you and to give you the opportunity to stay actively involved in your alumni network.

I am truly honored to have the opportunity to serve as your alumni association president.

Cindy (Silu) Blancos, OD, FAAO
SCCO, Class of 2000
President, MBKU Alumni Association

Features

DR. DAVID GOLDEN, ’89, and his wife Sheila hosted a special book-signing reception at their home in Burbank to recognize Dr. Harry Oster, ’57, Dr. Oster’s inscribed book, The Kindness of the Hangman, was made available to all guests, compliments of PERC Alliance.

DR. DONALD E. STUDT, ’51, attended the 150th Studt Practicum for Vision Therapy. More than 160 guests helped celebrate his 89th birthday, including alumni and speaker Dr. Eric Ikeda, ’86, who presented “Rehabilitation of Sports Related Concussion.”

Updates

DR. ROBERT GEMLIN, ’66, knows better than anyone that breast cancer affects men as well as women. Dr. Gemlin was diagnosed with carcinoma and underwent a partial mastectomy this past July. Dr. Gemlin shares, “As a senior citizen breast cancer survivor, I proudly wear my male blush pink cancer-awareness pin.”

MBKU’s 5TH ANNUAL GALA was held on October 1, 2015. The sold-out event included the following alumni attendees: Drs. Morris Applebaum, ’68; Carmen Barnhardt, ’95; Cindy Blancos, ’00; Ken Brokman, ’73; Matthew Brown, ’86; Jeff Dougal, ’67; Robert Dozen, ’70; Catherine Heyman, ’93; Marsha Howard, ’93; Rachelle Lin, ’13; Lynne Louis, ’87; Charles Luu, ’86; Hanue Marston, ’87; Dawn Miller, ’83; Enrica Miyung Lee, ’99; Art Piaocon, ’66; Maureen Plaumann, ’15; Mark Sawamura, ’91; Peter Shaw-Minn, ’78; John Spashit, ’73; Rod Tahran, ’86; Judy Tong, ’91; Joe Vehage, ’94; Lorraine Voorhees, ’71; Dennis White, ’86; and Pat Yoshinaga, ’83.

The MBKU Board of Trustees was pleased to welcome alumni Dr. Cindy Blancos, ’00; Dr. Lyn Gabrieli, ’78; and Dr. Charles Luu, ’86 to ranks in 2015. The three join fellow alumni: Dr. Morris Applebaum, ’68; Dr. Gene Calkins, ’68; Dr. Aiko Kanai, ’72; Dr. Joseph Malinger, ’72; Dr. David Mangel, ’93; and Dr. Rod Tahran, ’80.

Professional accomplishments

DR. DENISE A. VALEN'TI, ’94, presented an abstract related to cognition, cannabis and driving at the International Cannabinoid Research Society conference held in Halifax, Canada, in June. Dr. Valenti is a residency-trained, low-vision/blind-rehabilitation optom-elist with additional education and expertise in the field of age-re-lated neurodegenerative diseases with an emphasis on Parkinson’s disease and Alzheimer’s disease.

DR. LOURNAINE VOORHEES, ’71, was selected as one of a Vision Monday’s Most Influential Women in Optical. Dr. Voorhees was cho-sen from a large pool of reader-nominated candidates to appear on the publication’s annual list of influential women in the optical industry.

DR. JONATHON ROSS, ’15, joined Drs. Chan, Moon and Associ-ates at their practice located in Grass Valley, CA.

DR. PETER SHAW-MINN, ’78, published an article recently in Review of Optometric Business on why moving to introduce new diagnostic technology in your office is important to your patients and your practice growth.

Recognition

DR. ROBERT L. PAZEN, ’62, was the first eye-care professional, optometrist or ophthalmologist, cho-osen to receive the prestigious Vision Care Specialist of the Year Award by the Ventura County Medical Resource Foundation which was presented at the 21st Annual David Fairair, MD and Leo Tauber, MD Awards Dinner.

DR. BRENDA LIEN, ’96, was recognized for her volunteer work at the Remote Area Medical Health Clinic, where hundreds of families received no-cost medical, dental and vision care on October 3–4, 2015.

DR. CATHERINE HEYMAN, ’93, was awarded a grant from Pacific Life Foundation to further her work with SCCO residents to bring much-needed eye care to low-income, blind and low-vision children at Blind Children’s Learning Center.

Announcements

DR. DICKSON CHEN, ’92, and Jenny Kim’s wedding was held on July 18, 2015. Friends, family and fellow alumni were able to join whether near or far via an interactive livestream wedding webcast.

To share your class notes, contact us at alumni@ketchum.edu.
As chair of the ACHIEVING 20|20 Campaign Cabinet, I am committed to my alma mater and its new vision to reimagine the future of world class facilities, clinical experiences, student scholarship and reputation of the highest quality educational and clinical standards. Whether you choose to participate as a donor, volunteer or vocal champion, MBKU is determined to make you proud of your momentous occasion.

All Ketchum Health ground-breaking attendance and new hats to place their mark on the historical occasion.

January - February


March


MARCH


OCTOBER

2015 MBKU Faculty Publications

A listing of MBKU faculty publications in peer-reviewed journals. January - October 2015

January - February


March


April

CE Highlights

2016 MBKU
Continuing Education Calendar

February 21
Glaucoma Pearls for Certified Optometrists

March 12 & 13
Ocular Disease: Part I

April 10
Annual Cornea & Contact Lens Symposium

May 1
Anterior and Posterior Segment

June 6-9
Indian Health Service Biennial Eye Care Meeting

July 9 & 10
Ocular Disease: Part II

August 21
Clinical Pearls You Shouldn’t Practice Without Featuring USC Faculty

September 11
Treatment & Management of Ocular Disease Featuring VA Faculty and Special Guests

MBKU’S SIGNATURE OCULAR DISEASE SERIES RETURNS IN 2016

The first installment of the annual Ocular Disease series will be presented at MBKU on March 12 and 13, 2016, with the second installment continuing on July 9 and 10, 2016. These weekend courses will provide a total of 35 units of all-therapeutic continuing education — fulfilling the state of California therapeutic requirement for relicensure — and will offer an array of the most innovative and comprehensive lectures of the year. The knowledge you'll gain from this series will be invaluable to both you and your patients as our presenters share with you their expertise about the most current methods of diagnostics, treatment and pain management.

JOIN US IN WELCOMING INDIAN HEALTH SERVICE TO MBKU

Indian Health Service will be returning to MBKU in 2016 for the IHS Biennial Eye Care Meeting, June 6–9, with the weekday conference offering 32 units of all-therapeutic continuing education. The most diverse of all MBKU offerings, this course will cover a wide variety of subjects reflecting the expanded scope of practice performed by IHS skilled personnel. Topics will include contact lens complications, ocular prosthetics, pediatrics, OCT in glaucoma, lab testing and more. Our prominent panel of speakers will include MBKU faculty members as well as Indian Health Service staff and residents.

Investigating myopia treatment

John & Johnson Vision Care, Inc. (JJVCI) is sponsoring a three-year research study to investigate the control of myopia progression through optical interventions.

MYOPIA, OR NEARSIGHTEDNESS, IS AN IMPORTANT PUBLIC HEALTH PROBLEM, especially in Asian countries where the prevalence of myopia is more than 95% in certain groups. It is the fifth-most-common cause of vision impairment in developed countries. In addition to impacting a person’s quality of life, high amounts of myopia lead to greater risk of serious eye problems such as retinal detachment.

Johnson & Johnson approached the Southern California College of Optometry to be one of 10 sites around the world to participate. Enrollment launched in 2014 and closed in August 2015. Among all 10 sites are 399 children between age 7 and 12 who were randomized to either the control group (using traditional glasses) or the test group (using daily disposable multifocal contact lenses). The SCCO team led by Justin Kwan, OD, will follow the increase in axial length and refractive error in 40 of the enrolled children every six months for the next three years to be able to see differences in the progression of the disease between the two treatments. The study will allow researchers around the world to collaborate on potential treatment for the devastating disease.

VISIT KETCHUM.EDU/CE TO REGISTER TODAY.

Planning your legacy
A charitable bequest is an easy way for you to help Marshall B. Ketchum University continue its interprofessional mission.

Call 714.992.7832 or visit ketchumlegacy.org.

SAVE THE DATE

ALUMNI APPRECIATION DAY
April 2, 2016
4 p.m. – 8 p.m.
Patricia Hopping Commons
Fullerton, CA

A campus-wide day of appreciation to say thanks to YOU—our alumni—for making us so proud.

Complimentary
Music | Tours | Food
View more details at ketchum.edu/appreciation.
Guests of MBKU’s fifth annual gala enjoyed a night of Hollywood-themed glamour, big band fun and philanthropic giving in support of the university’s mission to educate caring, inspired health care professionals who are prepared to deliver collaborative, patient-centric health care in an interprofessional environment. The event brought together a sold-out crowd of health care industry leaders and philanthropists from across Orange County and beyond and raised more than $200,000 throughout the night.

MBKU students and staff welcomed guests walking up a red carpet to the Richard Nixon Presidential Library. The students also greeted guests into the “technology room,” where they could learn more about the new equipment that will play instrumental roles in the interprofessional curricula at MBKU.

MBKU also honored three vital members of the community who have shown outstanding dedication to furthering health care. The fifth annual V-Awards recognized pharmaceutical leader Alcon, a Novartis company; Richard D. Jones, JD & Family and Blind Children’s Learning Center for their many contributions to community health, wellness and well-being.